

## WEB PORTFOLIO

www.sudheepdesigns.com

### CONTACT

+971 55 195 9007

sudheep2007@gmail.com

 Dubai, United Arab Emirates

 sudheepdesigns82

 sudhi\_creates

 sudheep82

 SudheepSubrahmanian

### TOP SKILLS

- Art direction
- Adobe Creative Suite expertise
- Photography & Videography
- Production Design
- Advertising
- Social media & Web design
- Motion Graphics
- Team management & Supervision

### EDUCATION

- **Bachelor of Commerce**  
University of Calicut
- **Diploma in Applied Arts**  
Marian Academy for Applied Arts
- **Diploma in Automobile Engineering**  
The Institute of Engineering

# SUDHEEP SUBRAHMANIAN

Senior Visualizer & Motion Designer



Hands-on, multi-talented visualiser with a never-give-up attitude. Dependable and team-oriented. Can effectively align graphic design, photography, video production, social media, advertising, and events around strategic objectives and ensure holistic performance towards results. 15 years of experience in India and the Middle East region. Supervised a team of 5 people.

### APPLICATION SKILLS

Adobe Photoshop	<div style="width: 80%;"></div>	Adobe Premiere	<div style="width: 70%;"></div>
Adobe Lightroom	<div style="width: 75%;"></div>	Adobe After Effects	<div style="width: 85%;"></div>
Adobe Illustrator	<div style="width: 85%;"></div>	Adobe XD	<div style="width: 60%;"></div>
Adobe Indesign	<div style="width: 70%;"></div>	SketchUp	<div style="width: 75%;"></div>
MS Office suite	<div style="width: 65%;"></div>	iOS Procreate	<div style="width: 80%;"></div>

### EXPERIENCE

#### Designer - Digital Services

Quill Communications FZ-LLC : Aug 2021 - Present

- Design marketing collaterals for both Digital & Print mediums such as Ads, Web banners, Social Media posts, Posters, Flyers, POS materials, etc.
- Develop motion graphics and capture video assets for the clients
- Lead content creation and Photo & Video shoot sessions.

Major clients handled: Agthia Group PJSC, Mohammed Bin Rashid Space Centre, Emirates Mars Mission, Al Fardan Exchange, Al Rawdah, The Entrepreneurial Nation, Etihad WE and Royal Thai Embassy.

#### Associate Manager - Creative Services

Xpress Money Services Ltd, Dubai : June 2015 - Sept 2021

- Ideated strategically planned and delivered critical print and web campaigns and marketing promotions which boosted the revenue by 60%.
- Coordinated 70% of job briefs from marketing managers to an internal department heads and mapped out project deliverables.
- Boosted social media interaction 40% by strategically planned promotional campaigns and microsites.
- Implemented 90% of the model and event photoshoots with in-house resources.

#### Senior Visualizer - Creative Services

Xpress Money Services Ltd, Dubai : May 2011 - June 2015

- Carried out more than 80% of model shoots for marketing promotions, PR, social media, and events in-house.
- Mentored the new joiners to follow the brand guidelines 100% and improve their application skills further.

## SOFT SKILLS

- Creative thinking
- Planning & organising
- Communicator
- Motivational leader
- mentoring
- Intuitive

## INTERESTS

- Drawing
- Music
- Books
- Cricket & Badminton
- Technology
- Movies

## Visualizer

UAE Exchange Centre LLC, Abu Dhabi : Dec 2008 – May 2011

- Developed new visual standards for online and offline materials which follow the brand guidelines 100%.
- Maintained the brand color and graphics 100% for print & web materials.
- Managed quality assurance program, including on-site vendor evaluations, and satisfaction surveys to boost brand recall by 60%.
- Prepared 40% of team communications and information for team meetings.

## Junior Visualizer

Stark Communications, Cochin : Nov 2007 – June 2008

- Finalized more than 80% of the print-ready artworks within the set timelines.
- Defined high standards on retouching model images and finalizing print-ready artworks.
- Presented new ideas and convinced the senior members by 100%.

## Graphic Designer

Inspirations, Kozhikode : Mar 2006 – Oct 2007

- Created 70% of the collaterals such as POS and packaging materials to support product-branding strategies.
- Developed over 80% of the product mockups, presentations and prototype designs.
- Designed and scheduled 70% of graphics and periodic updates to client websites.

## AWARDS & CERTIFICATIONS

**2018**

Certificate of Appreciation – Dubai Police  
Leadership Development Programme – MDI Gurgaon

**2017**

Individual Excellence Award – Xpress Money  
Certificate of Appreciation – Dubai Police

**2015**

Individual Excellence Award – Xpress Money

**2014**

Best Cinematography Award – KSC, Abu Dhabi

**2012**

Team of the year Award – Xpress Money

**2009**

Individual Excellence Award – Xpress Money